

Purchase

Inahime Rice

Delicious specially-cultivated rice, with a taste value of 83 points or more.

Apple

We take pride in these apples as a specialty product, with their sweetness due to a temperature difference.

Yasai no Mori

Regional direct sales location with Inahime rice and plenty of vegetables.

ADD 762 Shimonumatamachi
TEL 0278-23-1203
OP 9:00 ~ 18:00

Idonouemachi Agricultural Products Direct Sales Office

Direct sales location for local farmers, an ally of the region.

ADD 742 Ogamamachi
TEL 0278-24-3918
OP 9:00 ~ 18:00

Futon no Ouchi

Cute accessories and original herbal tea. Also has futons.

ADD 138-1 Suzuridamachi
TEL 0278-23-3427
OP 10:00 ~ 19:00
CL Wednesday

Eat

Yamaji

Specialty shop for handmade soba and udon. Full parking lot available.

ADD 195-2 Ondamachi
TEL 0278-24-5415
OP L.11:15 ~ 14:00 曜 D.17:00 ~ 18:30
CL Wednesday

Ippuku

Restaurant with delicious set meals and stewed udon.

ADD 166 Idonouemachi
TEL 080-7851-7931
OP L.11:30 ~ 14:30 D.17:00 ~ 20:00
CL Monday

Raishima

Enjoy the beautiful view from the terrace seats. Seats 120 people, so groups can dine here. Reservation necessary.

ADD 401 Ogamamachi
TEL 0278-23-5956
OP 11:00 ~ 22:30

The Ramen

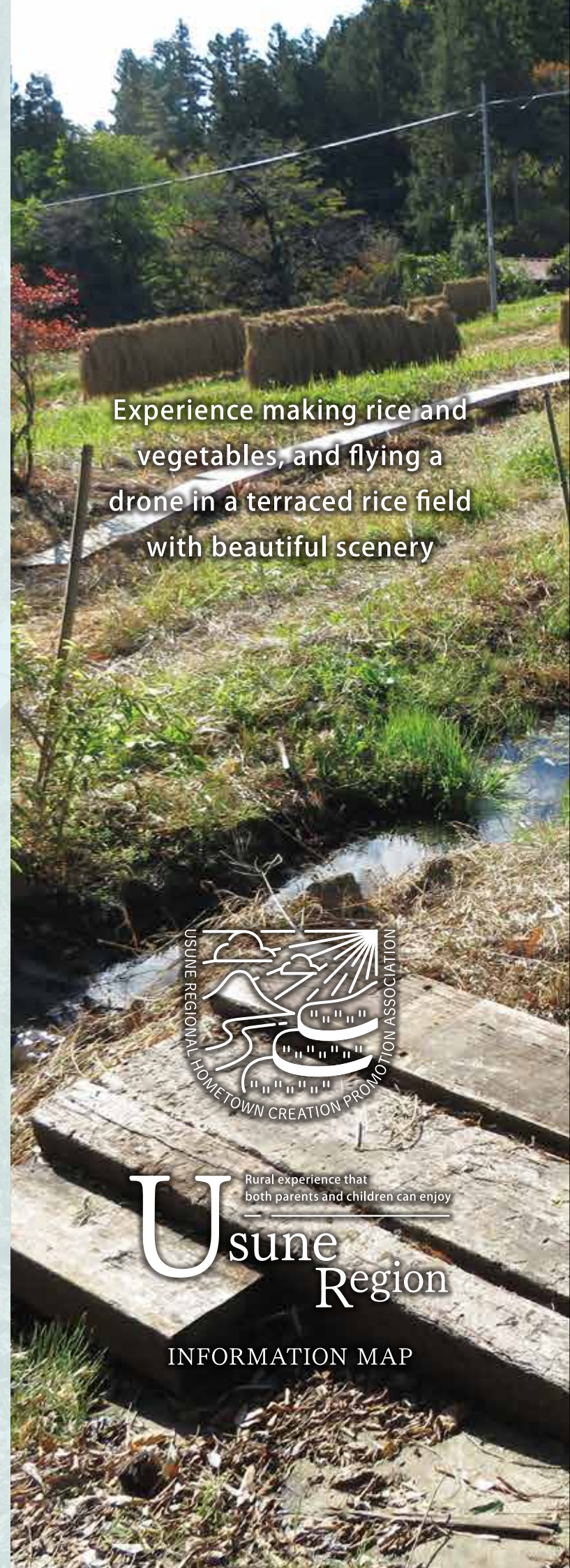
We recommend the slightly-spicy green onion miso ramen. Set meals also available.

ADD 348-6 Shimonumatamachi
TEL 0278-23-2167
OP L.11:00 ~ 14:00 D.17:00 ~ 20:00

Omi Udon

Enjoy the traditional and simple flavor of mother's homemade udon.

ADD 237 Idonouemachi
TEL 0278-22-5212
OP 11:30 ~ Around 14:00
CL Sunday



Experience making rice and vegetables, and flying a drone in a terraced rice field with beautiful scenery



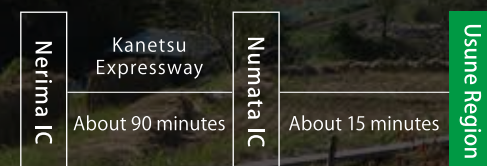
Usune Region

INFORMATION MAP

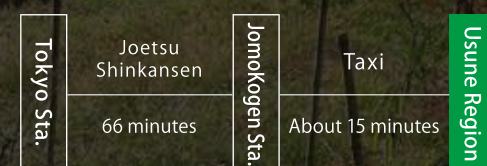
Rural experience that both parents and children can enjoy

Location of Usune Region

By car



By train



Management organization

Usune Regional Hometown Creation Promotion Association

Overcoming depopulation due to the overall population decline and people leaving their hometown, we go about our daily lives hoping to create a fun and cheerful town. Our goal is to have as many people as possible experience the terraced rice fields that are said to be one of Japan's assets, the rural landscape, the chirping of the birds, the sound of nature, and the delicious vegetables and fruits, as we protect the nature and culture of our region.

〒378-0077
800 Ishizumimachi, Numata, Gunma Prefecture
Kuwanomi House
TEL.080-7445-0734
<https://usunefurusato.com/>

About Usune Region

Why don't you experience the abundant nature in Usune, for an atmosphere different from that of the city?

In the spring, the 4 weeping cherry blossom trees of the Anyoji Temple in the town of Ishizumi bloom beautifully. In the summer, you can see dancing movements of fireflies, and look up at the starry sky in the vast wilderness. In the autumn, you can enjoy hiking at Mt. Togami (Mt. Sankaku), and picking wild vegetables. There are many indoor experiences during the winter, such as making miso and dried persimmon, pottery and vine work. One of our attractions is getting to fly a drone, which is very popular. Of course, rice cultivation on the terraced fields can be experienced year-round.

The Usune region in Numata city, Gunma Prefecture is surrounded by mountains, and is a beautiful area with traditional rice terraces and fields.

It is a place that is abundant in food – rice and vegetables of course, but also many fruits such as apples.

With connections to the Numata and Sanada clans, the region has historic buildings, ruins and landmarks that you can enjoy visiting.

The Oppo Yakushi Shrine, which has the Usune large mulberry tree said to be 1,500 years old, and the statues of the Yakushinyorai (Buddha that can cure all ills) and the Junijinsho (the twelve divine generals of the Yakushinyorai) are recommended as a location that flows with mystical energy.

Also, there are terraced rice fields that have not been cultivated since the old days, making for a healing landscape that everyone can feel nostalgic about.

Mt. Togami (also known as Mt. Sankaku) can be climbed in 1 hour, and provides a 360-degree panoramic view. Fully equipped with free parking, the spot is often crowded with hikers.

You can experience this rustic, rural landscape and farmland life in just 80 minutes travel time from Tokyo.

We are waiting for you with fun experiences that you can't enjoy in the city, such as cultivating rice, fruit trees, flying drones and vine work.

Note
The region of Usune is not listed on the map (Usune town in Numata city is a different region).
The village of Usune in Tone District existed until 1954, but its name disappeared from the map after it merged with other villages to become the city of Numata. Though no longer named on the map, the borders and culture of Usune village remain to this day.